



FOR IMMEDIATE RELEASE

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Sweet Dreamzzz Receives \$8,600 Grant from the UPS Foundation

Farmington, Michigan (Wednesday, June 1, 2011) - Sweet Dreamzzz Inc. received a \$8,600 grant from The UPS Foundation, the charitable arm of UPS (NYSE:UPS). The grant will be used to serve Marcus Garvey Academy in Detroit with the Sweet Dreamzzz R.E.M. (Rest. Educate. Motivate.) Sleep Program in September 2011.

Sweet Dreamzzz, Inc. is a non-profit 501(c)3 organization committed to improving the health, well-being, and academic performance of at-risk school-age children and families by providing sleep education and bedtime essentials. Partnering with the National Center on Sleep Disorders Research, and Dr. Monica Tracey, Wayne State University, Sweet Dreamzzz' Rest. Educate. Motivate. (R.E.M.) Sleep Program educates children on the benefits of healthy sleep habits, helps them to establish a healthy bedtime routine and provides them with the bedtime essentials to sleep well. After being taught the educational component of the program, each at-risk child receives a sleep kit including, a sleeping bag, nightshirt, socks, toothbrush, toothpaste, sleep activity book, crayons, stuffed animal and more.

“We are so grateful to UPS for their support of our Sleep Education Program!” said Nancy Maxwell, Sweet Dreamzzz’ Executive Director. “They are an amazing company that is dedicated to giving back to the community. This grant will help Sweet Dreamzzz serve over 700 at-risk children in Detroit with our Sleep Program and full size sleep kits for every child .”

Established in 1951 and based in Atlanta, GA., The UPS Foundation identifies specific areas where its backing clearly impacts social issues. In support of this strategic approach, The UPS Foundation has identified the following focus area for giving: nonprofit effectiveness, economic & global literacy, encouraging diversity, community safety and environmental sustainability.

In 2010, The UPS Foundation distributed more than \$44.6 million worldwide through grants that benefit organizations or programs such as the Sweet Dreamzzz R.E.M. Sleep Program and provide support for building stronger communities.

“The UPS Foundation is committed to funding impactful programs that make a meaningful difference in our communities – so we are proud to support Sweet Dreamzzz’ efforts to educate children on the importance of sleep in every aspect of their lives,” said Ken Sternad, president of The UPS Foundation.

To learn more about Sweet Dreamzzz, Inc. and the R.E.M. Sleep Program or to learn about how you can help children get a good night’s sleep visit www.SweetDreamzzz.org.

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